



## MEMORANDUM OF UNDERSTANDING

A partnership between

Association of Colleges Sport  
and

The British Association of Sport and Exercise Sciences

### 1. Purpose

This Memorandum of Understanding (MoU) outlines the agreed collaborative relationship between the Association of Colleges Sport (AoC Sport) and the British Association of Sport and Exercise Sciences (BASES) for the purposes of enhancing the activities of each organisation and fostering co-operation for the benefit of all individuals within and looking to be in the field of Sport and Exercise Science.

### 2. Background

#### i. AoC Sport:

[AoC Sport](#) leads the development of sport and physical activity in 16+ education. Our vision is for sport and physical activity, within and outside of the curriculum, to be fully embraced as vital components in creating stronger and healthier colleges and communities.

We form part of the [Association of Colleges](#), the national voice for further education, sixth form, tertiary and specialist colleges in England. We are a not-for-profit membership organisation established in 1996 by colleges, for colleges. Our members make up more than 90% of the sector – educating and training 1.6 million lives each year.

Acting as the collective voice, we represent and promote the interests of colleges, and provide our members with high-quality professional support services, including training, events, and recruitment.

#### ii. BASES:

Established in 1984, [BASES](#) is the professional body for sport and exercise sciences in the UK. BASES mission is to deliver excellence in sport and exercise sciences through the promotion of scientific research and evidence-based practice. BASES' aim is to develop and enhance professional and ethical standards in the sport and exercise

sciences. The Association's Objects, per its Memorandum of Association, are:

- i. The promotion of research in sport and exercise sciences
- ii. The encouragement of evidence-based practice in sport and exercise sciences
- iii. The distribution of knowledge in sport and exercise sciences
- iv. The development and maintenance of high professional standards for those involved in sport and exercise sciences
- v. The representation of the interests of sport and exercise sciences nationally and internationally.

### **3. Collaboration**

#### **i. Research:**

The two Associations will seek to collaborate in the production and dissemination of research findings, as and where appropriate.

#### **ii. CPD:**

The AoC Sport and BASES agree to deliver collaborative professional development events (e.g., webinar, workshop) to accompany any relevant research or professional practice areas coordinated by the respective CPD officers or other appropriate representatives from each organisation.

#### **iii. Promotion:**

The AoC Sport agrees to promote BASES by agreeing to share within their networks including but not limited to:

1. BASES Careers Guide (updated every two years)
2. BASES Outreach hubs and associated Poster competition.
3. BASES [outreach projects webpage](#)
4. BASES membership and associated flyers including but not limited to student membership and affiliate organisations membership.

BASES agrees to promote the relationship with the AoC within their newsletter and social media channels.

#### **iv. Communications:**

BASES to provide the AoC Sport with BASES monthly newsletter.

#### **v. Conferences**

BASES agrees to deliver at the AoC Sport conference in 2025

### **4. Confidentiality**

- i. Both parties commit to complying with any applicable privacy legislation in their jurisdiction regarding any personal information they receive about the members of the partner organisation. This provision will survive termination of this MoU.

ii. Both parties agree not to disclose any information or documents which comes to its knowledge or into its possession by reason of this MoU which the other partner organisation has explicitly or implicitly indicated as confidential unless otherwise pursuant to judicial or legislative authority in the respective jurisdiction. This provision will survive termination of this MoU.

#### 5. Duration and Review

- i. This MoU becomes effective from the date that the representatives of the participating parties sign this agreement below. The intention is for the agreement to continue for three years, with an annual review. At the end of the term, the MoU may be extended by the mutual written agreement of both organisations.
- ii. This Memorandum may be revised through the mutual agreement of both organisations and may be terminated by either party upon giving six months' written notice signed by the recognised Executive Officer of the notifying party.
- iii. Both parties commit to at least one partnership review meeting per year. Within these meetings, the review of existing partnership arrangements will take place, as well as examining scope for further expansion of the partnership.

#### 6. Named Responsible Contacts

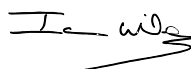
In witness to this agreement, the following individuals append their signatures:

**For AoC SPORT**



Name: Matt Rhodes  
Post: Head of Sport  
Date: 21/10/2024

**For BASES**



Name: Ian Wilson  
Post: Chief Executive Officer  
Date: 4 November 2024